SAMPLE SUPPORT LETTER

_____ would like to offer support for Downtown Colorado, Inc. (DCI) as it seeks funding for services provided to Colorado's small towns. Our community has been struggling to induce healthy development, attract and retain small businesses, and maintain active participation from the citizenry. With the backing of important stakeholders to move forward with a new approach, we are well positioned to take advantage of the professional training and assessment DCI can bring to our community.

Having seen the great value and potential in DCI's technical assistance and community assessments, our community is applying to receive these services with the aim to jumpstart economic development in our downtown. We are confident that with the guidance and meaningful recommendations provided by DCI, we will be able to identify opportunities and catalyst sites to overcome current roadblocks and implement sustainable development strategies. With DCI's emphasis on community engagement, we believe these efforts would also activate our citizens to be involved and enthusiastic in the work to strengthen our community.

To demonstrate our confidence in this program, we have allotted $X,000 in our budget designated for downtown development efforts. With matching funds provided by the USDA Rural Development Rural Community Development Initiative, our community would be able to partner with DCI for a community assessment and activation process or other educational events.

These resources would make a significant contribution to our community in building a sustainable downtown program. The networking among communities and with other members of the organization is extremely important to our success as we work to build a vital and vibrant community core. The continued existence of DCI's technical assistance program is integral to the furtherance of our community's goals for economic development, community activism, and revitalization.