

FOR IMMEDIATE RELEASE

Media Contact:

Kylie Brown

Rural Outreach Coordinator, Downtown Colorado, Inc.

303-282-0625

outreach@downtowncoloradoinc.org**Business Support Workshop for San Luis Valley Entrepreneurs**

San Luis Valley, CO – January 5, 2021 – Downtown Colorado, Inc. (DCI) is honored to announce that we will partner again to bring business support content to the San Luis Valley funded partially by a grant from the United States Department of Agriculture (USDA) Rural Development. DCI is pleased to present Creative Strategist Brian Corrigan who will dive into social entrepreneurship and the creative ways that businesses engage, collaborate, and create experiences that go beyond products and services on January 19th from 4:30-6:30 PM. Join Downtown Colorado, Inc. and our SLV Partners for this free event by registering online at <https://downtowncoloradoinc.wildapricot.org/event-4094097>

DCI is facilitating a process to establish business opportunity and support to strengthen local community economic development strategies and partnerships for leadership and entrepreneur development in the San Luis Valley. This project partners with San Luis Valley partners and local governments through community connectivity, cohesive vision, and partnerships to ultimately leverage local and outside investment for local social entrepreneurship.

DCI will strengthen existing efforts for local community economic development through entrepreneurial start up, expansion, and training in the San Luis Valley. “The COVID-19 pandemic has created a challenge and opportunities for small businesses and potential entrepreneurs. DCI is honored to have USDA support and San Luis Valley partners to expand the network and share ideas that can enhance rural innovation,” said Katherine Correll, Executive Director for Downtown Colorado, Inc.

DCI is connecting entrepreneurs, business support and economic development organizations, and municipalities to opportunities that align with the community vision. DCI is using a unique engagement platform combined with placemaking in the built environment to gather feedback from a wide range of community members. The goal is to reach a broader network of stakeholders and share ideas for community opportunities. DCI will help community leaders to establish communications to invite existing and potential entrepreneurs to be a part of a commercial district renaissance.

“The Town of Center decided to shape our own future and shape our vision and business environment” “DCI has helped the Town build a team of dedicated partners, consultants, and resources that keep momentum going and help us move our strategy forward” said Brian Lujan, Town Manager. “Our team is thrilled to expand efforts for businesses and entrepreneurs through the upcoming workshop.”

Downtown Colorado welcomes all San Luis Valley partners and media contacts to join us as we talk about business opportunities and expand efforts for social entrepreneurship on

January 19th from 4:30-6:30 PM. <https://downtowncoloradoinc.wildapricot.org/event-4094097>

###

About Downtown Colorado, Inc.

We are the Doers.

Established in 1982 as the Colorado Community Revitalization Association, Downtown Colorado, Inc. is a 501(c)3 nonprofit membership organization that aims to build better communities by providing assistance to downtowns, commercial districts and town centers in Colorado. Organization members represent downtown organizations, local governments, development and improvement districts, consultants, individuals and others involved in downtown and community development.

WE ARE THE DOERS

COMMITTED TO BUILDING DOWNTOWNS THAT ARE PROSPEROUS, EQUITABLE, CREATIVE, AND WELCOMING

Downtown Colorado, Inc. (DCI) | 1420 Ogden Street, Suite G-1, Denver, CO 80218

[Unsubscribe {recipient's email}](#)

[Update Profile](#) | [About our service provider](#)

Sent by outreach@downtowncoloradoinc.org powered by



Try email marketing for free today!