UPCOMING DCI EVENTS

- July 28: DCI Speaker Series: Future of Retail w/ Jon Schallert
- July 30: Public-Private Financing for Cultural Facilities in Uncertain Times
- Aug 6: Setting Goals + Getting to Work, Downtown Redevelopment
- Aug 13: Downtown Trend Reports + Feedback
- Aug 20: The Colorado Road to Recovery: Tax Increment Financing + 2021 Budget
- Aug 25: Virtual Speaker Series: Destination Development, Roger Brooks
- Sept 8: Virtual Speaker Series: Equity + You, Nita Mosby Tyler
- Sept 22: Virtual Speaker Series: Colorado Fiscal Health, Joe Minicozzi
- Oct 27: Virtual Speaker Series: The Future of Streets, Jeff Speck

Register at downtowncoloradoinc.org/events
olde town street activations

A community response to COVID-19

How we got started?

- Sought business input
- Roundtable discussions with City staff and business community
- Circulated a petition for street closure
- Proposed maps and ideas
Activating Olde Wadsworth & the Square

Barriers placed south of the driveway entrance for Rheinlander Bakery, leaving access open. Barrie placed at Olde Wadsworth north of 57th Ave.

Rheinlander Bakery, Spirits Wine Provisions, So Radish, Arvada Tavern and Cereal Box will have the option to expand their patios to the midpoint of the street for increased dining capacity.

Additional seating options for open air dining. *See seating options.

Option for businesses not included in activated areas to have pop-ups.

Option for expanded retail
Focused on Quick Activations

- Bistro Tables and Chairs
- Early Holiday Lights
- Patio Extensions
- Signage & Wayfinding
- Leaned on the Businesses to Activate
Results

Expanded outdoor dining for 20 restaurants.

88% of businesses reporting an increase or "normal" numbers since street closures went into effect (this includes retail).

Piloting new public art and placemaking initiatives.
Outdoor Business Expansion
Phase One – Emergency Measures

- Allowed businesses to expand outdoors ASAP.
- Expedited application for outdoor use and liquor licenses. No additional sidewalk sales permit insurance was required.
- Decorative fencing in parking lane and lots and alleys; street closures. Non-downtown, too.
- Constant communication with businesses to tweak amenity zone.
Windy Saddle Café – Washington Ave.

Tributary Food Hall – 12th St.

Cannonball Creek Brewing Co. (Non-Downtown)
Outdoor Business Expansion
Phase Two – Recovery Measures

- Considering extension to cooler months.
- Additional amenities – heaters, fire pits, tents, etc.
- Opportunity to reconsider downtown outdoor environment.
- Pilot project investment in flexible, modular elements for pedestrian-oriented ROW improvements.

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Rethinking urban design
Reshaping the fabric of our downtowns
Restoring the community

Rethinking the urban fabric of our Main Streets should be done with an aesthetic that compliments the surrounding environment.
What is a Parklet?

- Parklets are public seating platforms that convert curbside parking into vibrant community spaces.
- Parklets reimagined, now allowing your business to extend outside while honoring social distancing guidelines.
- Transcend the status quo and give small businesses an advantage to get back on solid ground.
Colorado Parklets come in different sizes, they are ADA compliant, completely modular and customizable.

Funding Options

CAN·DO
COLORADO

Energize Colorado

1st SouthWest Bank
We Can Help You Get There™
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