



# GOVERNOR'S AWARDS for DOWNTOWN EXCELLENCE

Established in 1982 as the Colorado Community Revitalization Association, Downtown Colorado, Inc. is a 501(c)3 nonprofit membership organization that aims to build better communities by providing assistance to downtowns, commercial districts and town centers in Colorado. Organization members represent downtown organizations, local governments, development and improvement districts, consultants, individuals and others involved in downtown and community development.

Since 2003, the Downtown Colorado, Inc. (DCI) Governor's Awards for Downtown Excellence have recognized outstanding projects and people in Colorado that demonstrate creativity in the face of challenges, unlikely and enduring partnerships and dedication to community to further downtown initiatives. Each year the Governor's Awards for Downtown Excellence serve as a highlight for DCI's IN THE GAME Vibrant Downtown Event, an annual conference for downtown champions, resources, and stewards. The **nomination fee is \$100** and all nominations need to be submitted with **1-5 photos** by **Friday, February 28<sup>th</sup> at 5pm** using the [Person – Vicki Mattox Downtowner of the Year](#) form and/or the [2020 Governor's Awards Nomination](#) form.

2020 Governor's Awards Categories:

## **Partnership**

*Recognition for excellence in commitment to collaborating partnerships that encourage and foster knowledge, awareness, support of initiatives, and other stakeholders within the local community. All nominated activity/collaboration must be completed between January 1, 2018 and March 30, 2020.*

## **Person - Vicki Mattox Downtowner of the Year**

*This award recognizes individuals who have shown exemplary commitment to their local downtown and community. Nominees encourage ongoing collaboration and teamwork benefitting the community.*

## **Place**

*Recognition of excellence in the creation and/or renewal of public space which encourages a sense of place. The public space improvements enhanced the urban design, physical function or economic viability of downtown and the community. All nominated projects/activity must be completed between January 1, 2018 and March 30, 2020.*

## **Plan**

*Recognition of excellence in the creation of comprehensive, downtown- centric, and revitalization/renewal focused plan for the local community. All nominated activity must be completed between January 1, 2018 and March 30, 2020.*

## **Project**

*Award recognizes excellence in exemplary commitment to the formation of projects which further enhanced and encouraged the integrity and potential of an area. The exemplary projects positively impacted the local community through commitment to the downtown, larger plan of the community, and overall culture and nature of the community where it resides. All nominated projects must be completed between January 1, 2018 and March 30, 2020.*

# DOWNTOWN COLORADO, INC. GOVERNOR'S AWARDS FOR DOWNTOWN EXCELLENCE 2020

*Submission Deadline: February 28, 2020. All nominated activity/collaboration must be completed between January 1, 2018 and March 30, 2020.*

| CATEGORY  | SUBMISSION REQUIREMENTS   | EVALUATION CRITERIA  |
|---|---|--|
| <b>PARTNERSHIP</b><br>Recognition for excellence in commitment to collaborating partnerships that encourage and foster knowledge, awareness, support of initiatives, and other stakeholders within the local community.   | Description of involvement with Downtown Colorado, Inc. and local community; photos from events and projects which resulted from partnership. One partner must be a DCI Member.                           | Impacts of partnership to downtown and community, how well the partnership achieved goals, and how well it incorporated into the local businesses and community. |
| <b>PERSON - Vicki Mattox Downtowner of the Year</b><br>This award recognizes individuals who have shown exemplary commitment to their local downtown and community. Nominees encourage ongoing collaboration and teamwork benefitting the community.  | Biography of nominee, photo, description of volunteer role and accomplishments.<br>Nominating entity must be a DCI Member.  | Impact of volunteer work on downtown and the community.  |
| <b>PLACE</b><br>Recognition of excellence in the creation and/or renewal of public space which encourages a sense of place. The public space improvements enhanced the urban design, physical function or economic viability of downtown and the community.   | Description of site/area, photos of location and surroundings, photos of project process.<br>Nominating community must be a DCI Member.   | Relationship of public space to downtown corridor and the culture of the surrounding area, impact on the downtown, and the community.                            |
| <b>PLAN</b><br>Recognition of excellence in the creation of comprehensive, downtown- centric, and revitalization/renewalfocused plan for the local community.   | Description of plan and efforts contributed to execute plan. Impacts of implemented plan on local community; photos of plan and plan location/area. One partner must be a DCI Member.                     | Impact on downtown, how well it considered local businesses and community, how well it achieved goals.   |
| <b>PROJECT</b><br>Award recognizes excellence in exemplary commitment to the formation of projects which further enhanced and encouraged the integrity and potential of an area. The exemplary projects positively impacted the local community through commitment to the downtown, larger plan of the community, and overall culture and nature of the community where it resides. | Description of site/ area prior to project, impacts of the project on community; before and after photos of project location, and photos of surrounding buildings/area. One partner must be a DCI Member. | State of area before project, influence to the area, impact on community and downtown.   |