

## 2020 CURRENT INITIATIVES

### **INSPIRING BIG TALKS FOR THE FUTURE: PANDEMIC SPEAKER SERIES**

Downtown Colorado, Inc. (DCI) is Colorado's association for commercial districts, town centers, and downtowns. DCI is proud to partner with our member districts to create a platform for the development and creation of big ideas with a series of speakers who will help shape your thoughts on the future of your downtown! DCI will host two speakers per month on the second and fourth Tuesdays at 4PM.

### **SHAPING PLACES: BUILDING INCLUSIVE PLACES DISCUSSION FORUM**

Inclusive places are a central component for resilient communities. Colorado downtowns do not operate within silos - downtowns connect to outdoor recreation, education, transit, economic development, housing, historic preservation, and more. Downtowns offer a place to gather, socialize, rest, and be active. They reflect history, culture and potential. And downtowns can strengthen communities and build social capital. Let's explore how to shape places with the understanding that not all spaces are created equally or equitably. Join us as we engage a multi-disciplinary brain trust to explore the process for building inclusive places.

### **SHARING PANDEMIC RESPONSES: COMMERCIAL DISTRICT WEEKLY CALLS**

Downtown Colorado, Inc. (DCI) is Colorado's association for commercial districts, town centers, and downtowns. We have been working with business improvement districts (BIDs), downtown development authorities (DDAs), and urban renewal authorities (URAs) since our inception in 1982. Our members are the front line "Doers" in responding to the economic impacts of the pandemic, and we are happy to bring the content you need to your screen and doorstep! To help our DCI Members, and Colorado's downtowns and main streets, DCI has been hosting weekly calls each Thursday at 9AM to share solutions and foster dialogue for commercial districts during the pandemic.

### **RETHINKING THE INVITATION: CREATIVE PLACEMAKING ENGAGEMENT**

How can placemaking help us align local entrepreneurial efforts with community needs? Downtown Colorado, Inc. (DCI) is partnering with artist and placemaker Brian Corrigan, StartUp Colorado, CoVenture, San Luis Valley Development Resource Group (DRG) and other key local influencers to implement a dynamic place-based engagement process. By rethinking programs and resources and questioning our basic problem-solving assumptions, we anticipate a stronger community vision and more purposeful work will emerge.

### **DRIVING SOLUTIONS: UNDERSTANDING GALLAGHER**

The Gallagher Amendment is one of Colorado's big challenges in looking at an economic recovery where businesses and entrepreneurs lead the way to equitable and sustainable change. DCI is working with a coalition of state-wide partners to create an informed solution-based discussion for Colorado.

### **ABOUT DCI** We are the DOers.

We are committed to building downtowns that are prosperous, equitable, creative, and welcoming. United in cause, we are Colorado's downtown champions.

Established in 1982, Downtown Colorado, Inc. (DCI) is a nonprofit, membership association representing downtown organizations, entrepreneurs, local governments, development and improvement districts, consultants, individuals and others involved in downtown and community development.